Master in Applied Project Management (MAPM)

Program Learning Outcomes (PLOs)

Institution: CEA University Institute, Madrid, Spain

Partnership: Alluvion Games

Program Developers: Dr Bess Wong · Dr Lou Villalba

The following Program Learning Outcomes are synthesized from MAPM course-level outcomes across core courses and specialty tracks.

1. **Strategic Integration:** Analyze organizational context and align projects, portfolios, and governance decisions with business strategy and stakeholder value.

2. **Integrated Planning & Delivery:** Design and manage integrated project plans across scope, schedule, cost, quality, risk, and resource domains using predictive, agile, and hybrid approaches.

3. **Data-Driven Decision Making:** Evaluate evidence and apply analytics, including AI-enabled decision support where appropriate, to improve project and operational outcomes.

4. **Responsible Leadership & Ethics:** Lead teams and stakeholders with ethical judgment, accountability, effective communication, negotiation, and conflict management.

5. **Sustainability, Resilience & Systems Thinking:** Incorporate sustainability, resilience, and systems perspectives into project design, supply chain strategy, and business transformation decisions.

6. **Professional Application & Continuous Improvement:** Apply learning through Work-Integrated Learning (WIL), assess outcomes using KPIs, and recommend iterative improvements for long-term value realization.

Informational program document — version draft for admissions packet use.